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Effekt-Etage continues to rise in the PAGE Digital Ranking of Germany's most successful agencies and offices.

Effekt-Etage will remain one of the most successful German agencies and offices in 2017. In the PAGE Digital Ranking 2017 the company rises by six places.

For the PAGE Digital Ranking, the official organizer lists of twelve competitions with focus on their digital categories are evaluated. The PAGE Digital Ranking takes into consideration the digital categories of twelve competitions. These include the Annual Multimedia Award and the iF Design Award; creative competitions in which Effekt-Etage scored particularly well with the BMW Individual Augmented Reality App.

»We are very happy about the leap forward, especially when taking into account the strong dynamics of this year's Digital Ranking. Between large creative agencies and many newcomers, we stand out with our modern product experiences and convince through ease-of-use despite state-of-the-art technology.«

- Björn Kowalski, CCO at Effekt-Etage.

About Effekt-Etage

Effekt-Etage specialises in visualisation as well as digital brand and product experiences. The company develops scalable solutions for the entire Computer Generated Imagery (CGI) process and holistic digital applications.

From data preparation in order to create a digital product twin to the creation and implementation of all media across all touchpoints of a modern user journey, Effekt-Etage covers a wide range of services. The portfolio includes: the conversion of design data, virtual film and photo shoots, product configurators, as well as Virtual Reality, Augmented Reality and holistic app / web applications.